

The logo for MTAG WORKS. On the left is a blue silhouette of the state of Mississippi containing a bar chart with four vertical bars of increasing height from left to right, colored in shades of blue and green. To the right of this graphic, the word "MTAG" is written in a large, bold, black, sans-serif font. Below "MTAG", the word "WORKS" is written in a large, black, sans-serif font with a wide letter spacing.

Providing educational opportunities for
more skilled Mississippians.





THE NEED FOR DEGREES

There is a production shortfall of college credentials of value.



47.6%

current postsecondary attainment rate
(Lumina Foundation, January 2024)



63%

of all jobs in Mississippi will require some training beyond high school
(Georgetown University National Report, March 2024)



87%

of current MS employers indicate the workforce needs additional education and training
(Accelerate MS Horizons Conference, August 2024)

There are not enough Mississippians prepared for the workforce.

THE NEED FOR MTAG WORKS

There are students to be trained who do not qualify for state aid.



LINDSEY
FRESHMAN
PRACTICAL NURSING MAJOR
3.0 GPA
18 ACT®

MAX PELL GRANT

34%

of all state aid applicants
qualified for max Pell Grant.

**None of these students
qualify for MTAG.**



ELIJAH
SENIOR
CYBERSECURITY MAJOR
3.7 GPA
23 ACT®

PART-TIME STUDENT

36%

of all community college students, and 21% of
IHL students, are enrolled part time.

**None of these students
qualify for MTAG.**



EMMA
STOP OUT SOPHOMORE
EDUCATION MAJOR
2.8 GPA
19 ACT®

ADULT LEARNER

23%

of all IHL students, and 18% of community
college students, are adult learners.

**Most of these students
do not qualify for MTAG.**

Current MTAG exclusions are limiting student options.
(Office of Student Financial Aid, 2024)



THE NEED FOR MTAG WORKS

There are students to be trained who can gain a college credential of value with state aid.



GRAD RATE: +14%

Current Grad Rate: 49%

Estimated Grad Rate with MTAG Works: 63%

Make MTAG work for more Mississippians.

(MTAG Works ROI Analysis and Calculations, 2024)

THE NEED FOR MTAG WORKS

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KEY UPDATES

- ✓ INCLUDE MAX PELL STUDENTS
- ✓ INCLUDE PART-TIME AND ADULT STUDENTS
- ✓ REMOVE INITIAL HIGH SCHOOL GPA / ACT
- ✓ INTRODUCE THREE INCOME-BASED AWARD LEVELS
- ✓ MAINTAIN NO INCOME CAP
- ✓ NO INSTITUTION OR STUDENT GETS LESS THAN CURRENT AWARD

Make MTAG work for more Mississippians.

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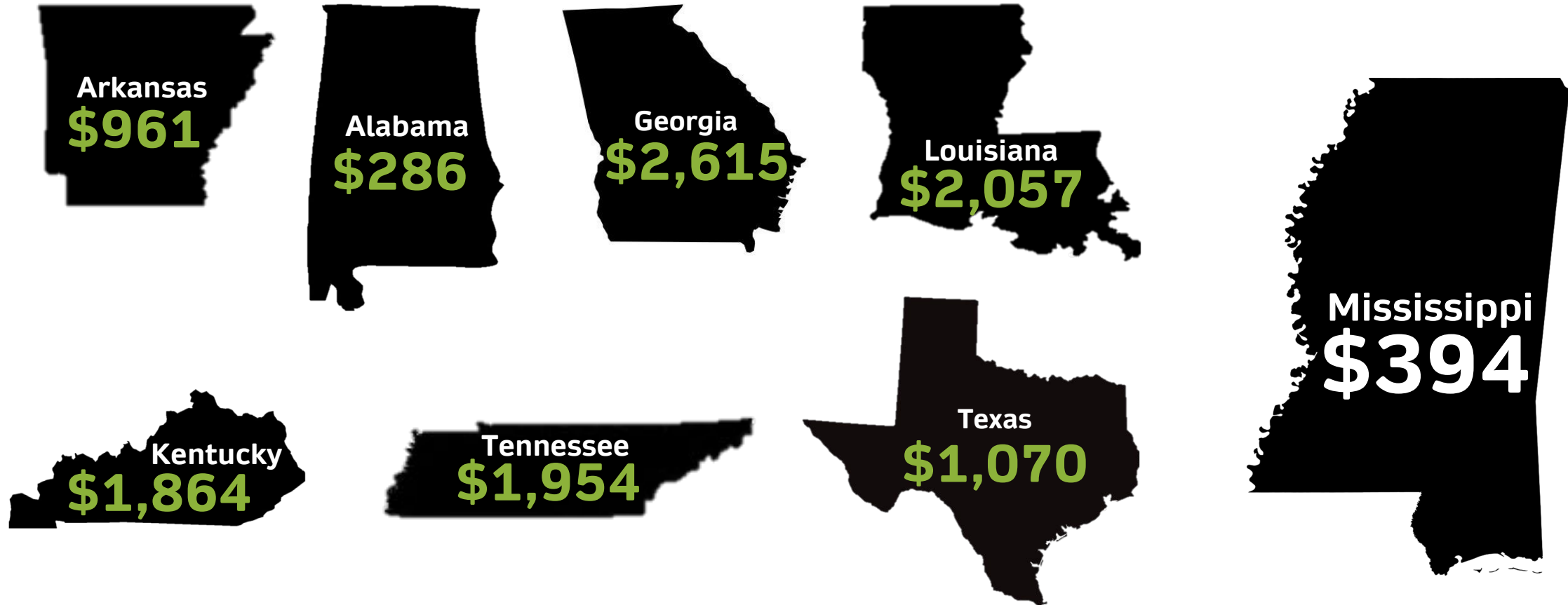


AID LEVELS BY INCOME & ENROLLMENT					
	Number of New Recipients	Freshman/ Sophomore Years	Junior/ Senior Years	Aid over 4 Years (full-time)	Aid over 4 Years (part-time)
0 - 50% Median Income	19,000 MAX PELL STUDENTS	\$1,000	\$2,000	\$6,000	\$3,000 PART-TIME STUDENTS
51-100% Median Income	8,000	\$750	\$1,500	\$4,500	\$2,250
101%+ Median Income	11,000	\$500	\$1,000	\$3,000	\$1,500

Make MTAG work for more Mississippians.
(MTAG Works ROI Analysis and Calculations, 2024)

THE NEED FOR STATE AID.

There is a shortfall in state aid by FTE with our competitors.



Mississippi is not keeping up in providing state aid to our students.

(NASSGAP (National Association of State Student Grant and Aid Programs) Annual Survey, 2022; State Higher Education Officers Association, 2024)

THE NEED FOR MTAG WORKS

Providing educational opportunities for more skilled Mississippians.



2:1 ROI

Estimated Cost: \$31.5M

Estimated ROI: \$63M

(Example Cohort: Class of 2017)

Make MTAG work for more Mississippians.

(MTAG Works ROI Analysis and Calculations, 2024)

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